

BREAST CANCER AWARENESS DAY

OCTOBER 18, 2013

WHEREAS, a woman receives a diagnosis of breast cancer every two minutes, making this disease the most frequently diagnosed cancer among women in the U.S., other than skin cancers, and it is estimated that, by the end of 2013 in the United States, approximately 232,340 new cases of invasive breast cancer will be diagnosed and nearly 39,620 women will succumb to the disease;

WHEREAS, through research and advocacy, advances have been made in the fight against breast cancer including an increased rate of early detection, and a 99 percent five-year survival rate for localized breast cancer, and the 2.9 million breast cancer survivors living in the U.S. today can attest to the fact that promoting awareness about breast cancer, providing information, funding research, and offering treatment to its sufferers saves lives;

WHEREAS, the efforts of numerous organizations have made a major contribution to spreading breast cancer awareness to both women and men in all communities in the City of Crossville through outreach, education, and screening programs, and have empowered people with the life-saving message of early detection, and throughout the month of October, organizations and health practitioners in the City of Crossville are encouraged to use this opportunity to promote awareness about breast cancer and to encourage women and men to seek screenings as recommended;

WHEREAS, public officials and citizens of the City of Crossville are urged to observe this month with appropriate activities and programs and the City of Crossville recognizes its responsibility to support local women and men in the fight against breast cancer;

NOW, THEREFORE, I, J. H. Graham, III, Mayor of the City of Crossville, Tennessee, do hereby designate and proclaim October 18, 2013 as **BREAST CANCER AWARENESS DAY** in Crossville, Tennessee and encourage all residents to Paint Cumberland County Pink that day.