

## Office of the Mayon Crossville, Tennessee

## Proclamation

Whereas, the City of Crossville, Tennessee, celebrates our local small businesses and the contributions they make to our local economy and community; and,

Whereas, according to the United States Small Business Administration, there are 34.8 million small businesses in the United States, small businesses represent 99.7% of firms with paid employees, small businesses are responsible for 70% of net new jobs created since 1995, and small businesses employ 45.9% of the employees in the private sector in the United States, and,

Whereas, for every dollar spent at a small business, an estimated 67 to 68 cents stays within the local community, creating a vital ripple effect that supports local jobs, schools, and civic organizations through taxes and direct spending; and,

Whereas, U.S. consumers spent an estimated \$17 billion at small businesses on Small Business Saturday 2023, and since the inception of this day in 2010, total reported spending has reached over \$201 billion; and,

**Whereas,** the City of Crossville, Tennessee, supports our local businesses that create jobs, boost our local economy, and preserve our communities; and,

**Whereas,** advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

**Now, Therefore,** I, R.J. Crawford, Mayor of the City of Crossville, Tennessee, do hereby proclaim, November 29, 2025, as,

## SMALL BUSINESS SATURDAY

And urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday – celebrating its 16th year in 2025 – and Shop Small throughout the year.

Mayor R.J. Crawford

ATTEST: \_\_\_

DATE: November, 18, 2025