



Office of the Mayor
Crossville, Tennessee
Proclamation

Whereas, the City of Crossville, Tennessee, celebrates our local small businesses and the contributions they make to our local economy and community; and,

Whereas, according to the United States Small Business Administration, there are 34.8 million small businesses in the United States, small businesses represent 99.7% of firms with paid employees, small businesses are responsible for 70% of net new jobs created since 1995, and small businesses employ 45.9% of the employees in the private sector in the United States, and,

Whereas, for every dollar spent at a small business, an estimated 67 to 68 cents stays within the local community, creating a vital ripple effect that supports local jobs, schools, and civic organizations through taxes and direct spending; and,

Whereas, U.S. consumers spent an estimated \$17 billion at small businesses on Small Business Saturday 2023, and since the inception of this day in 2010, total reported spending has reached over \$201 billion; and,

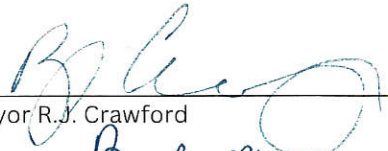
Whereas, the City of Crossville, Tennessee, supports our local businesses that create jobs, boost our local economy, and preserve our communities; and,

Whereas, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

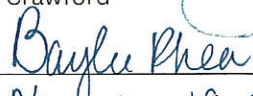
Now, Therefore, I, R.J. Crawford, Mayor of the City of Crossville, Tennessee, do hereby proclaim, November 29, 2025, as,

SMALL BUSINESS SATURDAY

And urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday – celebrating its 16th year in 2025 – and Shop Small throughout the year.



Mayor R.J. Crawford

ATTEST: 

DATE: November 18, 2025