

(6) Garage or yard sale signs;

(7) Signs pertaining to the sales, lease or rental of the property on which the sign is displayed, and temporary signs pertaining to real property to be sold at auction; and

(8) Memorial plaques, cornerstones, historical tablets and the like.

(B) No building permit and no annual permit will be required for the signs listed above, except for on-premise business signs.

(C) Signs listed above will be located off the street or highway right-of-way.

(D) Signs listed above shall not obstruct, or otherwise physically interfere with the effectiveness of an official traffic sign, signal or device and cannot obstruct or physically interfere with a driver's view of approaching or intersecting traffic.

(E) No sign, floodlight or other lighting device listed above shall be erected or continued in operation which constitutes a nuisance by reason of light, glare, noise, animation or is considered unsafe or abandoned.

(F) No freestanding flashing or blinking signs will be permitted within 40 feet of the edge of any roadway.

(G) No illuminated sign shall be of such intensity as to unduly disturb the use of any residential property.

(H) All on-premise business signs must be kept in good repair. Any damaged sign must be repaired or removed within six months following written notification of the violation by the City Manager. The Beautification Committee will make recommendations of signs in violation to the City Manager.

(I) All temporary signs described in division (A)(5) and (7) above must be removed from public rights-of-way within one week following the event. All temporary signs described in division (A)(6) above must be removed within one day of the sale and contain the name and address of the seller as well as the date of the sale.

(1989 Code, § 14-503)

§ 14-504 GENERAL REQUIREMENTS PERTAINING TO OFF-PREMISES OUTDOOR ADVERTISING SIGNS.

(A) *General.* Off-premise outdoor advertising signs are classified as commercial activity and shall only be permitted in connection with or within 600 feet of an active operating commercial or industrial business or regularly used building, parking lots, storage or processing of commercial and industrial

activity in accordance with rules and regulations established by State Department of Transportation for unzoned commercial or unzoned industrial areas.

(B) *Locations.*

(1) Off-premise outdoor advertising signs and billboards shall be permitted only in the following locations:

(a) Along Interstate 40;

(b) On U.S. Highway 127;

(c) On U.S. Highway 70S and U.S. 70;

(d) On state highways within one-half mile of an interstate interchange; and

(e) Any properties annexed by the city following the original enactment of this chapter on which an off-premise outdoor advertising sign and billboard exists at the time of annexation.

(2) Outdoor advertising signs and billboards will not be permitted in the central business area of the city on the highways listed above south of Penfield Street, southeast of Central Street, north of Cleveland Street and west of Dogwood Avenue.

(3) Outdoor advertising signs and billboards are further prohibited within 500 feet of a school, church, recreational field or park and within 300 feet of a residence fronting on the same highway.

(4) Locations are also governed by rules and regulations established by State Department of Transportation whose regulations, if more stringent, take precedence over city statutes.

(5) No sign shall be located in a manner as to obstruct or otherwise physically interfere with the effectiveness of an official traffic sign, signal or device, nor will it be permitted to obstruct or physically interfere with a driver's view of approaching or intersecting traffic.

(C) *Spacing.*

(1) With the exception of signs and billboards fronting Interstate 40, the spacing of which is controlled by State Department of Transportation, all outdoor advertising signs must be spaced at least 750 feet apart, and at least 750 feet from any existing non-conforming advertising sign or billboard, with each side of the highway considered separately.

(2) Double-stacking and side-by-side placement of new off-premise outdoor advertising signs is prohibited; except that, double-stacking is permitted for off-premise outdoor advertising signs and billboards fronting on Interstate 40.