

Vendini Proposal



Proposal #18855

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(800) 901-7173 x778



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The Vendini System

About Us

The Vendini system was designed with the big picture in mind. It's the ultimate all-in-one system that streamlines your business and allows you to focus on growth and prosperity. Depending on your organization's needs, you can use one or all parts of the system. It's up to you. And when it comes to getting things started, Vendini provides system experts to guarantee a smooth transition.

Advantage by Design

Designing software that is powerful, yet simple to use takes a commitment to excellence. Vendini prides itself on creating the easiest-to-use ticketing system available today. Whether we're selecting a technology platform or deciding where to place a button, we take this stuff seriously.

[Take our tour >>](#)



Grow your Business

- Your patrons pay less, you make more.
- Get ticketing, marketing, and fundraising in one system.
- No database servers and maintenance costs. No backups. No worries.



Save Time

- The easiest-to-use software in the industry. Effortless training.
- One touch, comprehensive financial reporting. Get what you need fast.
- Super fast applications use the latest technology. Get more done in less time.



Build your Brand

- Take control of your patron data and build lasting relationships.
- Keep patrons on YOUR website, not ours.
- Blast emails and promote with Facebook and Twitter.

Service and Support

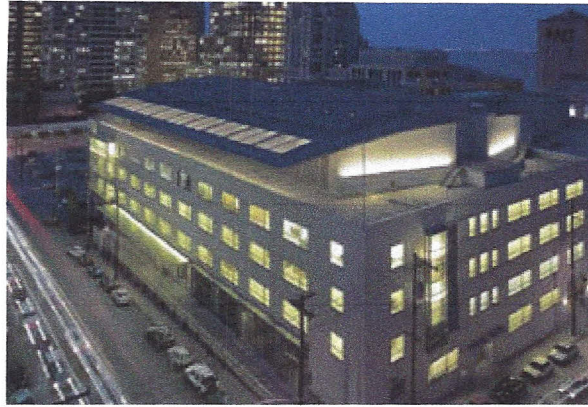
Service

Every aspect of the Vendini system is completely secure and reliable. Vendini's applications are hosted and managed offsite by full-time Vendini employees. Vendini servers are located at multiple co-location facilities throughout the United States.

[More >>](#)

Support

Vendini offers top notch customer support at no extra charge. Hours of operation are Monday through Friday 6AM to 6PM Pacific Time, via email at support@vendini.com or toll-free at 1 (800) 901-7173. After hours support is available. Urgent issues are escalated as part of a severity based response system.



Secure Servers and PCI Compliance

Pricing

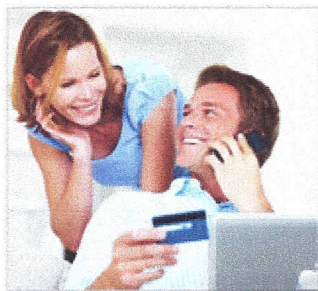
Our goal has remained the same ever since we sold our first ticket, "**create the best and easiest-to-use ticketing system available and make it affordable to both organizations and patrons.**" Today, we continue to honor that philosophy with competitive pricing, award winning software design, and world-class customer service.

TICKETS

★ Quote prepared for Palace Theatre.

Tickets Sold from your WEBSITE

For each ticket sold through your website, a per ticket fee applies. This fee can be paid by the patron, your organization, or shared.



Ticket Price	Fee
\$00.00 - \$ 9.99	\$1.00
\$10.00 - \$19.99	\$1.50
\$20.00 - \$29.99	\$2.00
\$30.00 - \$39.99	\$2.50
\$40.00 - UP	\$3.00

★ If using Vendini's merchant account, add 3.5%

Tickets Sold at your BOX OFFICE

For each ticket sold at your box office, a per ticket fee applies. This fee is paid by your organization.

Payment Type	Fee
Credit Card	\$0.65
Cash/Check	\$0.35



Invoice	\$0.35
Voucher	\$0.35
Comp	\$0.15

★ If using Vendini's merchant account, add 3.5% for credit card sales.

INCLUDED

Item	Description	Price
Designated Account Manager	Your main contact inside Vendini.	\$0.00
Customer Support Center	Toll-free customer service center.	\$0.00
Merchant Account Integration	Optional. More info below.	\$0.00
Email Marketing	Send to thousands of patrons for free.	\$0.00
Social Networking Integration	Promote directly via Facebook and Twitter.	\$0.00
Custom Report Engine	Predefined and custom reports (samples).	\$0.00
Software Upgrades	Receive seamless software upgrades.	\$0.00
Unlimited User Licenses	Add as many ticket users as you'd like.	\$0.00
System Maintenance	24/7/365 upkeep of all Vendini hardware.	\$0.00
Self-Service Refunds/Exchanges	Process order changes on your own.	\$0.00
Remote System Training	One-on-one training - "train the trainer."	\$0.00
Patron Data Import/Migration	Import unlimited patron and order data.	\$0.00

OTHER TRANSACTIONS

Item	Description	Price
Membership	Allow patrons to join programs.	\$2 per order
Donation	Process donations of any kind.	3% of donation, \$5 max fee.

★ If using Vendini's merchant account, add 3.5% for credit card sales.

ACCESSORIES

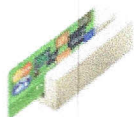


Description	Price
Ticket Scanner More Info Scan with Apple iPod wireless scanner. Handles paperless ticketing. <i>Wired scanner also available.</i>	iPod Scanner \$499 <i>iPod sold separately</i>

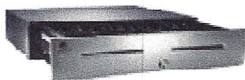


Thermal Ticket Printer More Info Vendini is an authorized reseller of Boca printers. <i>Purchase from Vendini, see invoice.</i>	\$995 (tear-bar) \$1195 (auto-cut)
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Thermal Ticket Stock More Info Vendini ticket stock is designed specifically for the system. <i>Purchase from Vendini, see invoice.</i>	\$190 (10,000 tickets)
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Credit Card Swiper [Info & Purchase](#)
 Speed up your sales. Swipe credit cards at your box office. *Purchase from Barcode Discount.* \$60



Cash Drawer [Info & Purchase](#)
 Secure your cash/checks with a cash drawer that is built to last. *Purchase from Barcode Discount.* \$235

Merchant Accounts

Vendini offers two merchant account options for processing credit cards. You can use Vendini's merchant account or your own. Contact your account manager if you have questions.

Vendini's Merchant Account

- No merchant fees 3.5%
- Go LIVE today!
- Fast payments per event
- One financial report
- You're Ready To Go!
- [More Info >>](#)

Your Merchant Account

- Lower ticket fees
- Greater control
- Low bank fees
- Get paid immediately
- Leverage existing setup
- [More Info >>](#)

- ★ You may start with Vendini's merchant account and switch to your own merchant account at any time.
- ★ Vendini does not resell the payment gateway (e.g. Cybersource). You work directly with gateway for best price.
- ★ Vendini does not charge a per transaction fee for the payment gateway.

Implementation Timeline

A project timeline has been established for Palace Theatre to help guide the implementation of your new ticketing system. Vendini will work with your organization to make sure each milestone is met.

Your Vendini Account Manager will work with you to determine:

- ★ Invoice Payment Date
- ★ System Go Live Date

Date	Description
Invoice Payment Date	Invoice should be paid by this date
3 to 4 weeks	Merchant Account Integration
2 to 3 weeks	Venue Map(s) Construction
2 to 3 weeks	Printers & Peripherals
1 to 2 weeks	Event Setup & Patron Import
1 week	Remote System Training

System Go Live Date

Begin selling tickets!

Invoice - Palace Theatre

Prices valid through Aug 12, 2012

Contact Information

Terry Ashburn
 palace@crossvilletn.gov
 Palace Theatre

LINE	DESCRIPTION	QTY	UNIT	PRICE
1	One-Time Account Setup: Full Price \$995; Vendini Summer Sale Price - \$495		\$495.00	\$495.00
2	Venue Map Construction: Full Price \$195; Vendini Summer Sale Price - \$97	1	\$97.00	\$97.00
3	Boca 300DPI Horizontal LEMUR Auto-Cut Printer (RADJ-2"/NOdsply/FGL26): Full price \$1195 - Vendini Summer Sale Price - \$597.50	1	\$597.50	\$597.50
4	Vendini Ticket Stock WHITE/GRAY - Per Case (10K count): Full Price - \$190; Vendini summer Sale Price - \$95	1 Case	\$95.00	\$95.00
5	Credit Card Swiper		\$60.00	\$60.00
6	3 Year Contract		-\$1,344.50	-\$1,344.50
Subtotal				\$0.00
Shipping & Handling (UPS Ground)*				\$0.00
Total:				\$0.00

*To change shipping method, contact your account manager.

RETURNS - All products must 1) be returned in their original packaging, 2) include all manuals, cables, warranty cards, etc., 3) be clean, without scratches and resealed in a factory fresh condition. Freight charges are not refundable. Customer is responsible for shipping costs on returned items. If the returned item meets all the above requirements, it will be accepted and a 50% restocking fee will be applied. Return requests received more than 30 days after receipt of equipment will not be honored. No merchandise may be returned without authorization.

[Pay with Credit Card](#)[Pay by Check](#)[Submit Purchase Order](#)

Thank you for choosing Vendini. We appreciate your business.

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