

REGULAR MEETING: MAY 8, 2012

Councilman Boyd Wyatt stated that he did not believe that the \$30,000 proposed by the County was a sufficient contribution, especially over a 20 year period with no increase. Further, he commented that he would not be in support the project, but if it was approved, would prefer a 50/50 sharing on a year-to-year basis. Mayor Pro-Tem Danny Wyatt reported that the Director of the Big South Fork National Park has committed to staffing and uniforms for up to 3 days a week. He felt like it was important to the community and tourism. Councilman Marlow commented that he felt that the City was offering more than in the past since the \$120,000 was based on a larger building and that a 50/50 split for 20 years was fairer to make it a partnership. Councilman Dean voiced his agreement with the proposed offer. Mayor Graham stated that if it was a true partnership, it needs to be 50/50 with no cap. Jeff Brown stated that he thought the biggest objection by the County Commission was the length of the agreement since they are required to operate the center for 20 years.

A motion was made by Mayor Pro-Tem Danny Wyatt, seconded by Councilman Earl Dean, that the City offer to operate the Visitor's Center and share the operating cost of the Visitor's Center with the County on a 50/50 basis with no cap for a 20 year period or the City will provide 50% of the cost with the County operating the center. **Vote:** Motion passed (**summary:** Yes = 3, No = 2, Abstain = 0). **Yes:** Councilman Earl Dean, Councilman George Marlow, Mayor Pro-Tem Danny R. Wyatt. **No:** Councilman Boyd Wyatt, Sr., Mayor J. H. Graham, III.

ITEM #6 – MATTERS RELATIVE TO MARKETING AND PUBLIC RELATIONS

Marketing Director Billy Loggins discussed the latest marketing and public relations projects.

- Upper Cumberland Senior Olympics
- 4th Annual Sustainability Fair – May 10
- Tennessee Senior Men's Open – May 21-22
- Tennessee Senior Chess Tournament – May 18-20
- Spirit Broadband Amphitheatre
- WCTE – City recognized for its leadership in the Upper Cumberland for tourism
- Golf Capital of Tennessee Women's Open
- Heartland Series/Dr. Jan Simek, President Emeritus, University of Tennessee-Knoxville – Caves in Cumberland County are being featured and he will be at Palace Theater on June 26 to make a presentation.
- Work is underway to get Comcast to use WCTE for their PBS channel instead of Sneedville in Fairfield Glade
- Councilman Boyd Wyatt commented on the video "Breathe" as being outstanding. It was produced through the Chamber of Commerce.
- Economic/industrial recruitment efforts were updated. The City Attorney was asked to investigate providing property for retail establishments as has been done in some other cities.

ITEM #7 – MATTERS RELATIVE TO LAKE LEVELS

Mayor Pro-Tem Danny Wyatt opened a discussion on the regulation of the levels of both Holiday Lake and Meadow Park Lake. He pointed out that rainfall has been lacking and the need for keeping the level as high as possible as we enter the traditionally dry season of the year. He suggested that the City Manager be tasked with the responsibility to regulate the lake levels on Holiday Lake.

A motion was made by Mayor Pro-Tem Danny Wyatt, seconded by Mayor J. H. Graham, that the City Manager be given the task to regulate the level of Holiday Lake, contingent on the weather conditions. **Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 5). **Yes:** Councilman Boyd Wyatt, Sr., Councilman Earl Dean, Councilman George Marlow, Mayor J. H. Graham, III, Mayor Pro-Tem Danny R. Wyatt.