



WALK FOR FREEDOM 2017

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STATISTICS

- Slavery is the fastest growing organized crime in the world.
- Human trafficking is about a \$150 billion industry.
- Only 1% of victims are ever rescued, but A21 is working to raise that percentage.
- There are millions of slaves all around the world today.

1%
**OF VICTIMS
ARE EVER
RESCUED**



WHAT IS IT?

- A walk for freedom is a silent walk intended to raise awareness for human trafficking, raise monetary funds to aid in the rescuing of victims all over the world, and work towards ending slavery forever!
- First walk began in 2014
- 2017 makes the 4th annual walk
- Worldwide, hosted by A2I
- Distance: 5k or less

WHO IS A2I?

- A2I is a 501(c)(3) non-governmental, nonprofit organization that works to rescue victims in human trafficking and give them a life worth living.
- Founder: Christine Caine
- Their mission is to abolish slavery everywhere, forever.
- Operates in 12 offices in 11 different countries across the globe

**ABOLISH
SLAVERY
EVERY-
WHERE,
FOREVER**


WALK ■
FOR ■
FREEDOM

WHO IS A2I CONTINUED....

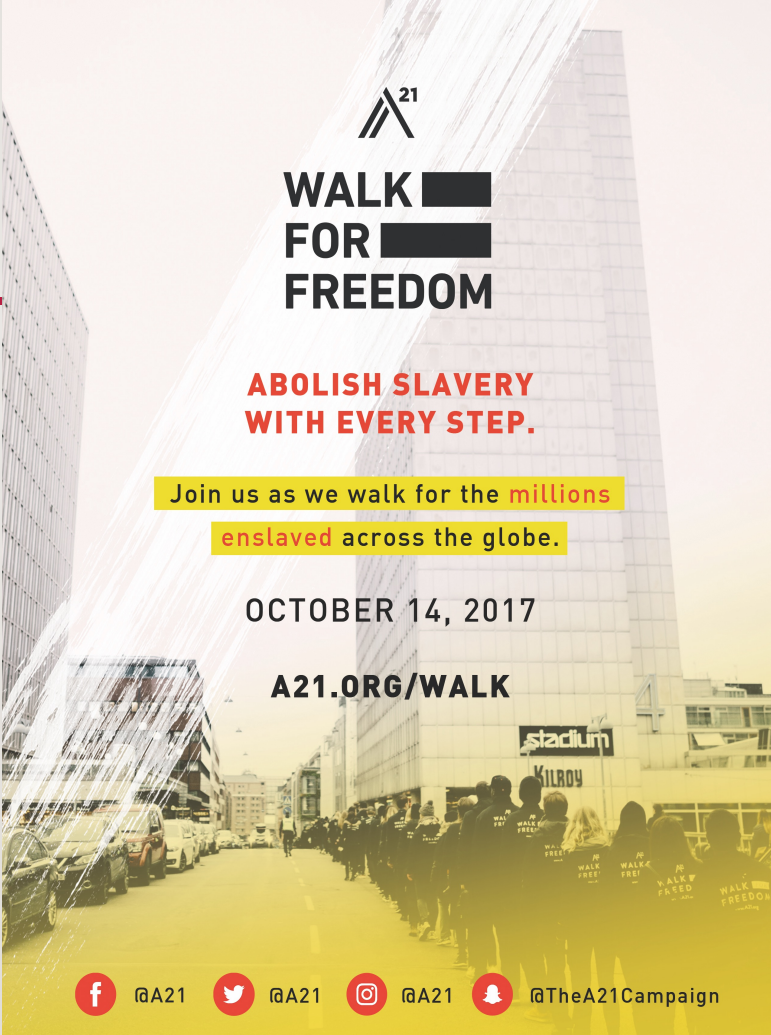
- Vision: “We believe in a world without slavery. For 9 years now, we've rolled up our sleeves and set our feet to action. Why? Because in a single moment a number can turn into a name, a tragedy into a victory, and a belief into an action. Freedom: That's our goal for every human being on the planet.”
- A2I opened their first shelter for survivors in 2008 in Thessaloniki, Greece.
- A2I stands for abolishing injustice in the 21st century.

WHAT DOES A2I DO TO HELP END SLAVERY?

- A2I has an operational strategy: to Reach, Rescue, and Restore
- **Reach** the vulnerable and disrupt the demand
 - events, student presentations, and education programs
- **Rescue** victims and seek justice against their captors
 - work closely with law enforcement, represent victims in court, and collaborate with governments and NGOs
- **Restore** survivors and equip them to live independently
 - access to housing, medical treatment, counseling, education, employment, and repatriation based on individual needs

DETAILS

- **When:** October 14, 2017
- **Time:** 8-10 a.m.
- **Where:** Main Street in Crossville, TN
- **Why:** To come together as a community and shine a light on an industry that is so dark; to fight against human trafficking
- **Fundraising goal:** \$1000
- **Participant goal:** 500



A21

WALK FOR FREEDOM

ABOLISH SLAVERY WITH EVERY STEP.

Join us as we walk for the millions enslaved across the globe.

OCTOBER 14, 2017

[A21.ORG/WALK](https://a21.org/walk)

Facebook: @A21
Twitter: @A21
Instagram: @A21
Snapchat: @TheA21Campaign

DETAILS CONTINUED...

- Link to register for walk and donate: <http://www.a21.org/shop-event.php?intid=1255>
- Link to A21 home page & promo video: <http://www.a21.org/>
- I plan to go around to the local churches and businesses to ask for donations for the walk.
- I am also willing to pay the price to have the walk on Main Street.
- There are only 3 walks in the State of Tennessee planned for this year: Knoxville, Memphis, and Crossville.

HOW ARE DONATIONS MADE?

- Donations are made by going to the link to register.
There is a **donate now** button on the Crossville page and you can donate to any of the participants or donate when you register to walk.
- T-shirts can be purchased when you register for the walk.
They are \$15 each.



WHERE DO THE DONATIONS GO?

- The donations made from the walk go directly to A2I.
- First off, 81-83% of each dollar goes to victim care assistance. These are some practical ways they assist them: dental care, doctor's visits, hygiene, schooling, rehabilitation, clothing, whatever else needed for physical and emotional well being.
- A2I has **Crisis Shelter Centers** that help provide some of the basic needs for a trafficking victim to get them back on their feet. The cost for providing such care is around \$120 per day.
- A2I also has a **Transition Program** that helps the victims get back to working or going to school. They provide scholarships, counseling, vocational training, and employment assistance. The cost for this type of support is around \$3,000 per year.