



WALK FOR FREEDOM 2017

EMALEE BREEDING

(931)-200-2905, EMALEESUE@CHARTER.NET.

STATISTICS

- Slavery is the fastest growing organized crime in the world.
- Human trafficking is about a \$150 billion industry.
- Only 1% of victims are ever rescued, but A21 is working to raise that percentage.
- There are millions of slaves all around the world today.

1%
**OF VICTIMS
ARE EVER
RESCUED**



WHAT IS IT?

- A walk for freedom is a silent walk intended to raise awareness for human trafficking, raise monetary funds to aid in the rescuing of victims all over the world, and work towards ending slavery forever!
- First walk began in 2014
- 2017 makes the 4th annual walk
- Worldwide, hosted by A2I
- Distance: 5k or less

WHO IS A2I?

- A2I is a 501(c)(3) non-governmental, nonprofit organization that works to rescue victims in human trafficking and give them a life worth living.
- Founder: Christine Caine
- Their mission is to abolish slavery everywhere, forever.
- Operates in 12 offices in 11 different countries across the globe

**ABOLISH
SLAVERY
EVERY-
WHERE,
FOREVER**


WALK ■
FOR ■
FREEDOM

WHO IS A2I CONTINUED....

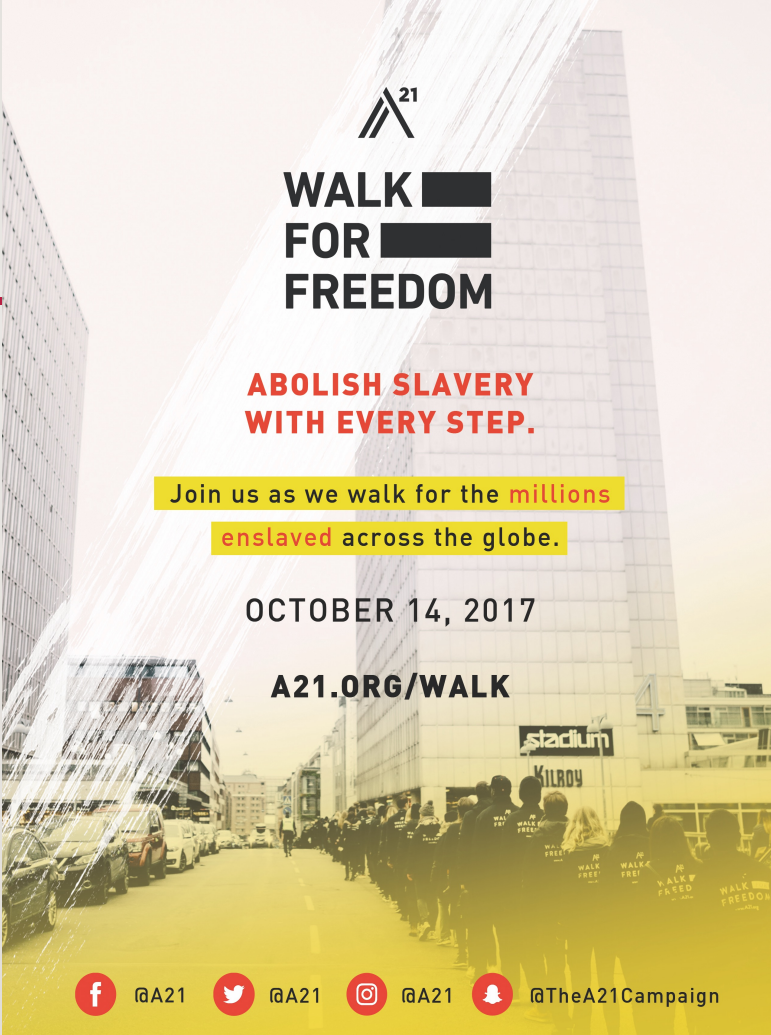
- Vision: “We believe in a world without slavery. For 9 years now, we've rolled up our sleeves and set our feet to action. Why? Because in a single moment a number can turn into a name, a tragedy into a victory, and a belief into an action. Freedom: That's our goal for every human being on the planet.”
- A2I opened their first shelter for survivors in 2008 in Thessaloniki, Greece.
- A2I stands for abolishing injustice in the 21st century.

WHAT DOES A2I DO TO HELP END SLAVERY?

- A2I has an operational strategy: to Reach, Rescue, and Restore
- **Reach** the vulnerable and disrupt the demand
 - events, student presentations, and education programs
- **Rescue** victims and seek justice against their captors
 - work closely with law enforcement, represent victims in court, and collaborate with governments and NGOs
- **Restore** survivors and equip them to live independently
 - access to housing, medical treatment, counseling, education, employment, and repatriation based on individual needs

DETAILS

- **When:** October 14, 2017
- **Time:** 8-10 a.m.
- **Where:** Main Street in Crossville, TN
- **Why:** To come together as a community and shine a light on an industry that is so dark; to fight against human trafficking
- **Fundraising goal:** \$1000
- **Participant goal:** 500

A promotional poster for the A21 Walk for Freedom event. The background is a photograph of a city street with tall buildings, overlaid with a yellow filter and white light trails. At the top is the A21 logo, a stylized 'A' with a superscript '21'. Below it, the text 'WALK FOR FREEDOM' is written in large, bold, black letters. Underneath, the slogan 'ABOLISH SLAVERY WITH EVERY STEP.' is written in red. A yellow banner contains the text 'Join us as we walk for the millions enslaved across the globe.' Below this, the date 'OCTOBER 14, 2017' and the website 'A21.ORG/WALK' are listed. At the bottom, there are social media icons for Facebook, Twitter, Instagram, and Snapchat, each followed by the handle '@A21' or '@TheA21Campaign'. The bottom of the poster shows a group of people walking down the street, some wearing black t-shirts with the A21 logo and 'WALK FOR FREEDOM' text. Signs for 'stadium' and 'Kilroy' are visible on the buildings in the background.

A21

WALK FOR FREEDOM

ABOLISH SLAVERY WITH EVERY STEP.

Join us as we walk for the millions enslaved across the globe.

OCTOBER 14, 2017

A21.ORG/WALK

stadium
Kilroy

f @A21 t @A21 i @A21 s @TheA21Campaign

DETAILS CONTINUED...

- Link to register for walk and donate: <http://www.a21.org/shop-event.php?intid=1255>
- Link to A21 home page & promo video: <http://www.a21.org/>
- I plan to go around to the local churches and businesses to ask for donations for the walk.
- I am also willing to pay the price to have the walk on Main Street.
- There are only 3 walks in the State of Tennessee planned for this year: Knoxville, Memphis, and Crossville.

HOW ARE DONATIONS MADE?

- Donations are made by going to the link to register.
There is a **donate now** button on the Crossville page and you can donate to any of the participants or donate when you register to walk.
- T-shirts can be purchased when you register for the walk.
They are \$15 each.



WHERE DO THE DONATIONS GO?

- The donations made from the walk go directly to A2I.
- First off, 81-83% of each dollar goes to victim care assistance. These are some practical ways they assist them: dental care, doctor's visits, hygiene, schooling, rehabilitation, clothing, whatever else needed for physical and emotional well being.
- A2I has **Crisis Shelter Centers** that help provide some of the basic needs for a trafficking victim to get them back on their feet. The cost for providing such care is around \$120 per day.
- A2I also has a **Transition Program** that helps the victims get back to working or going to school. They provide scholarships, counseling, vocational training, and employment assistance. The cost for this type of support is around \$3,000 per year.