Crossville Senior Softball P.O. Box 1047 Crossville, TN 38555

PH.:931-200-0912 (Ted Meadows) 931-456-5141 (Bob Shurmur)

Mr. Billy Loggins
Director of Marketing
City of Crossville

Dear Billy:

Senior softball season is once again upon us and with the season The Senior Olympics. This year we will also have a team participating in the National Senior Games in Cleveland, Ohio. The objective of this letter is to request the City of Crossville's continued support for the Senior Olympics in general and for Senior Softball specifically.

As you are aware, the City of Crossville has been the primary sponsor of Senior Softball for the last 4 years and we hope that Crossville continues to see this sponsorship as a marketing investment and not as an expense. The senior softball program, with the City's assistance, has grown each year and this year we are expecting between 120 and 140 participants. Our program has grown to the extent that softball has become an additional incentive for retirees to relocate here on the Plateau.

2012 was a qualifying year for the bi-annual National Senior games and by virtue of the fact that Crossville teams won two GOLD medals and one SILVER medal at the State Sr. Olympics, we have three teams qualified for the National Senior Games. However only one team, (65-70 year olds) have elected to make the trip to Cleveland. The 18 men going will have expenses approximating nearly \$5000. We have been able to cover most of this expense with individual and private contributions and are not requesting any help for this trip.

A change in the State Sr. Olympic rules this year requires that we have rosters and registration fees into the State offices by March 30. Normally we have been able to defer our request until July and the start of the new fiscal year but not so this

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year. We will be taking teams in four age classification this year (60-64, 65-69, 70-75 and 75+) and approximately 60 players, and with a registration fee of \$50 each we are asking for \$3000 to cover the registration. The players will be responsible for all other expenses including transportation, lodging and meals for the three day event.

It should be noted that Raymond-James Investments has joined us as a sponsor this year and will be providing new shirts and hats for the teams. Those shirts are for local play only and will advertise Raymond-James on the backs of the shirts while the front of the shirts will continue to carry the logo and the name of the City of Crossville.

As always we wish to thank you personally and the Crossville City Council for your continued support and you may rest assured that the seniors of the Plateau will continue to advertise Crossville as the ultimate destination for and enjoyable, healthy retirement.

Sincerely;

Ted Meadows

Bob Shurmur