

# Jan's

## WINE & LIQUOR

Council members:

I respectfully request a variance be granted to allow critical signage on the North wall of our new building located at 222 Central Ave, parcel #1000. Our new facility site was selected for maximum street visibility and the lack of identification on that side of the building would be detrimental to our business. The entrance of the building is angled toward North East, facing West Avenue and Central Avenue which makes the Northernmost wall a valuable advertising space. There will not be excess signage on the building as we will only have exterior signage on the two most prominent walls. If we were to have placed a customer entry door on this wall the requested signage would be allowed, but the landscape was prohibitive and there was not a need for an additional entrance along this wall.

Janet C. Baker