



Wags and Whiskers
Spay & Neuter Advocates

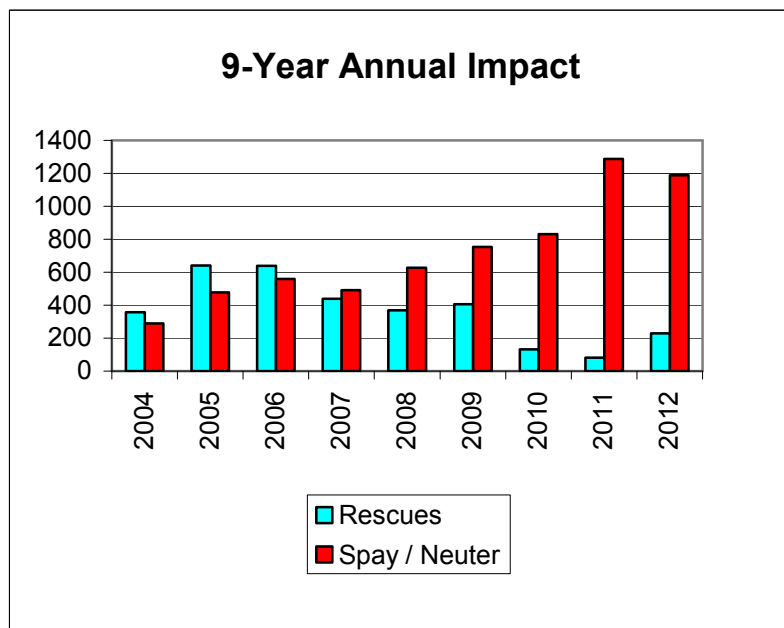
Wags and Whiskers Pet Rescue, Inc., dba
Wags & Whiskers ~ Spay/Neuter Advocates
2012 Annual Report to the Community

Wags and Whiskers Pet Rescue, Inc. was founded in April 2004 to prevent cruelty to animals. In the spring of 2010, we replaced our rescue-foster-adopt model with a Spay/Neuter Advocacy model as our primary operation. We then adopted the dba “**Wags & Whiskers Spay / Neuter Advocates**”. In this new focus, we raise funds for spay / neuter of community animals, provide financial assistance and administer a spay/neuter agency in cooperation with the Upper Cumberland Veterinary Clinic.

We are a membership corporation with about 35 members from throughout Cumberland County. Our Board of Directors includes 14 local citizens, including a veterinarian. We hold a 501(c)3 public charity designation from the IRS and are a registered charity with the state of Tennessee.

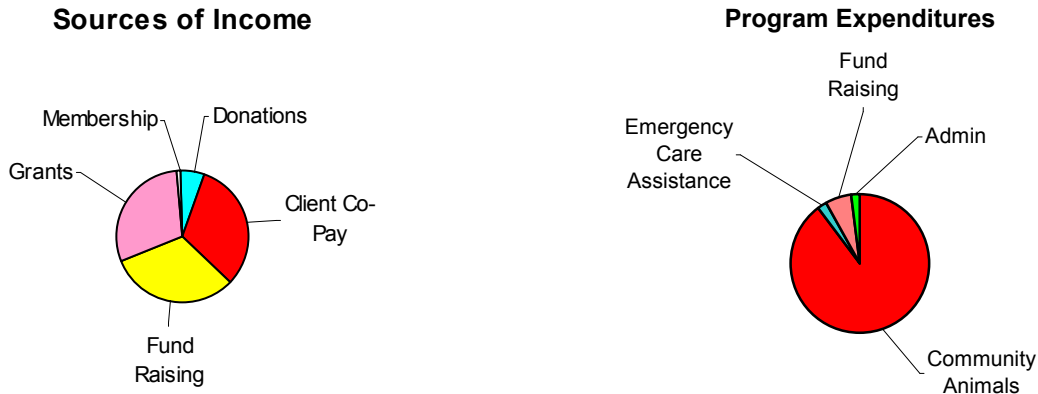
Although not our current focus, we still rescued (and provided foster home care for) 230 dogs and puppies in 2012 and placed them in new homes or transferred them to no kill rescues in northern states. These are puppies of mother dogs we helped to spay and animals rescued from the Cumberland County Animal Shelter.

In 2012, the Spay / Neuter advocacy program provided for spay/neuter of 1,189 community animals, thereby reducing the potential births of several thousand unwanted dogs and cats in the community. We have assisted with over 6,500 surgeries and 3,300 rescues since our founding.



Income and Expenses

We have balanced sources of income, primarily from client co-pays, local fund raising and foundation grants (each about 31% of our total income). Our expenditures are focused on spay/neuter of community animals with 90% of our expenditures in that area. Our budget for 2013 is:



Operations Summary

Our advocacy for spay/neuter includes participating in the Upper Cumberland Animal Network and Spay Tennessee organizations. We advertise our financial assistance program via flyers, brochures and "tear tags" in over 50 local businesses and at several local events. We receive applications for assistance and give approval over the phone. We request a co-pay from each applicant, the amount depending on his or her ability to pay. We are very active in applying for grants and were granted over \$19,000 by foundations in 2012. Local citizens and organizations donate periodically and we conduct fund raising events. Our fund raising events include a "SpayGhetti" Dinner special at Genesis Italian Grille that runs for a full month, twice a year. Other events included auctions, yard sales, bowling tournament, golf outing, candy sales, solicitation at Wal-Mart and a direct mail campaign. We spent over \$92,000 locally for animal care and spay/neuter in 2012. Our computer system for administering spay/neuter appointments and complying with various grant requirements was improved in 2012. Our website (www.wawpr.org) continues to tell our story; we added a presence on Facebook in 2012 and started a formal monthly e-letter in November, 2012.

Plans for 2013

Our primary focus in 2013 will again be Spay/Neuter. In late 2012, we established an informal partnership with All About Rescuing and Fixin', Inc, a local animal rescue that is working hard to find homes for the dogs and cats at the Cumberland County Animal Shelter. Many of our Board members continue to help at the County Animal Shelter and we have fostered several dogs from the shelter until their transports were scheduled.

We have set a goal of 1,210 spay/neuter assists for 2013. We will need to have even more fund raising events in 2013, and have already held a bowling tournament and held a month-long "Spay-Ghetti" dinner special. There are several events on the books already for the first six months, including our First Annual Silent Auction. Our third fall golf outing, in the memory of local spay/neuter super-advocate, Sally Schrader, is expected to be another success.

Conclusion:

Our ninth year of operations has been very rewarding and has exceeded our expectations, especially in the ability to create new fund raising events and exceed our spay/neuter goal by 8%. Our experience shows that there is a definite need for services such as ours in the community and we have received many "thank you's" and encouragements. We continue to have a well-run and mature organization that is prepared to continue to serve Cumberland County and hopefully increase our influences in the community.

Jackie Baker
President
Wags and Whiskers Pet Rescue, Inc.
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