Chamber Scorecard

July Aug Sept Oct Nov Dec Jan Feb Mar Apr May Jun Metric Retiree recruitment Retiree recruitment lead response (#) Number of calls to the Chamber # of water meters from outside Cumberland County **AARC** participation Ideal Living show participation and cities Relocation Stay and Play packages (#) Website hits (#) Crossmarket show, tourism/retiree Industrial recruitment RFI's from TNECD # RFI sumbitted # RFI not submitted Site visits (# of acres) Contacts with specific companies from Younger report (companies) Responses from specific companies contacted (company) Quarterly property inventory, # properties available Interchange Business Park marketing sheet Tourism Vol Network advertisements (#) seasonal Golf guide and area attractions brochure and/or visitor packets/leads Lifestyle publication, # ads sold Lifestyle publication, # copies distributed Participate in 10 golf shows (where) Work with governments to develop marketing collateral for the Adventure Tourism District Visitors center (# per month)

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Existing Industry								
	Site visits, key industries, one per month							
	(company name)							
	Executive managers meeting quarterly (#							
	attending)							
	- -	-						
	Coordinate community visit to ORNL	-						
	Develop Crossville/Cumberland County							
	"standard" incentives package							
Leadership development								
2000010111p 001010p011	Leadership Cumberland # of participants							
	Leadership Cumberiand # or participants	 						
		-						
Downtown development								
	Complete TN Downtown program							
Workforce development								
Tronkioree development	Develop industrial readiness training							
	-	-						
	# students receiving readiness certificate							
	Workforce/Education summit							
	Day care taskforce							
Other indicators								
Other maleators	Chambar mambarchin	 						
	Chamber membership							

^{**} If more information is required regarding site visits or the details of the RFI submitted - please contact the Chamber directly.