

The purpose of the position is to help grow our community economically, and to *promote our community*. Having been in the marketing position for the City of Crossville for approximately four years, I've had the pleasure of exposing our wonderful community in a variety of ways. These efforts also contribute toward our goals of economic development. Mayor Graham and the entire City Council have set as a high priority, the solicitation and recruitment of manufacturing as well as retail business that creates good paying JOBS for our young people entering the work force, as well as our entire working citizens, and just as importantly help/assist our existing businesses to prosper.

A few bullet points on has taken place:

\* Over the past few months I've had the pleasure of making contacts with TVA, Commercial Real Estate contacts, sight selectors, and a diverse group of community/business leaders from around our state.

- Maintain an up-to-date listing of all office/retail space available.
- City's Web-site updated regularly with economic development information, and City owned available properties, as well as privately owned properties listed.
- Worked with private land owners when presented a potential business opportunity.
- Have put together marketing materials to promote our community that has been used in a variety of ways.
- Maintain contact information for key economic development personnel (provided below).

### **City of Crossville:**

- Mayor J.H. Graham, III and City Council – [mayorgraham@frontiernet.net](mailto:mayorgraham@frontiernet.net)
- City Manager, Bruce Wyatt – [bruce.wyatt@crossvilletn.gov](mailto:bruce.wyatt@crossvilletn.gov)
- Billy Loggins – [billy.loggins@crossvilletn.gov](mailto:billy.loggins@crossvilletn.gov) (Director of Marketing)

### **Cumberland County:**

- Kenneth Carey, Jr., Cumberland County Mayor  
[mayorcarey@cumberlandcountyttn.gov](mailto:mayorcarey@cumberlandcountyttn.gov)

### **Crossville / Cumberland County Chamber of Commerce – 931-484-8444**

- Beth Alexander, President - [balexander@crossville-chamber.com](mailto:balexander@crossville-chamber.com)  
[www.crossville-chamber.com](http://www.crossville-chamber.com)

### **TVA Target Market Specialist:**

- Bill Adams – [bladams@tva.gov](mailto:bladams@tva.gov) (Transportation – Related Manufacturing)
- Steven Moore – [semoore@tva.gov](mailto:semoore@tva.gov) (Solar Component Manufacturing)
- Deborah Cameron – [dacameron@tva.gov](mailto:dacameron@tva.gov) (Data Centers)
- Jeff Taylor – [jrtaylor@tva.gov](mailto:jrtaylor@tva.gov) (Food Processing & Packaging)
- Tim Tidwell – [ttidwell@tva.gov](mailto:ttidwell@tva.gov) (TMS – Project Specialist)
- Andy Lawson - [arlawson@tva.gov](mailto:arlawson@tva.gov) (Consultant—Field Operations)

### **State of TN ECD Project Managers:**

- Lori Odom [lori.odom@tn.gov](mailto:lori.odom@tn.gov) Director, Global Project Management
- Joanna Muscatello [joanna.muscatello@tn.gov](mailto:joanna.muscatello@tn.gov) Project Specialist
- Gina Brown [gina.brown@tn.gov](mailto:gina.brown@tn.gov) Project Manager
- John Butler [john.butler@tn.gov](mailto:john.butler@tn.gov) Project Manager
- Toby Compton [toby.compton@tn.gov](mailto:toby.compton@tn.gov) Project Manager
- Brenda Pfeiffer [brenda.pfeiffer@tn.gov](mailto:brenda.pfeiffer@tn.gov) Project Manager