

## Valerie Hale

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**From:** Billy Loggins <billy.loggins@crossvilletn.gov>  
**Sent:** Tuesday, February 20, 2018 10:21 AM  
**To:** Valerie Hale  
**Subject:** Reindeer Run 2018

Valerie can you run this up the flag pole in a work session

Dear Billy,

We have been approached again about doing the 5K Reindeer Run as part of Healthier Tennessee. Last year the city very graciously waived our fees so we could do the race one more time. Our plan was to discontinue it as we cannot pay the 1K bill for city employees to work the route. However, it is such a popular race due to being on parade day and the last one of the year we are trying to find a way to offer it again. It is important to us to start and end from TAD for two reasons: one, it is one way we get to show the runners and their families what we offer here and two, it is a warm/dry place for the awards ceremonies and for people to visit and talk while they wait for other runners to complete the race. We are wondering since it is on the day of the City's Christmas Parade if the city would just "adopt" the race as part of its parade day activities? We will do ALL of the work and use the registration monies to purchase the tee shirts with both the City and TAD's name on them and call it the City/TAD Reindeer Run. This way we wouldn't have to pay the route fees but can still provide the community with a 5K Race; prizes; t-shirts as well as generate publicity for TAD and for the City. Let me know what you think and if you need any additional information from us!

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