

CITY OF CROSSVILLE, TENNESSEE  
SOLICITATION PERMIT APPLICATION

For Department Use Only:  
Date Received: 7/20/17  
Date Issued: \_\_\_\_\_  
Permit #: \_\_\_\_\_

1. Name of person or organization Christian Counseling Center of  
Address of headquarters of application: Cumberland County  
348 Taylor St., Ste 105, Crossville TN 38555

2. Name of applicant's principal officers and managers (if any):

President	<u>Joe Nilsen</u>	Address	<u>348 Taylor St., Xville</u>
Vice-Pres.	<u>-</u>	Address	_____
Secretary	<u>Diane Wages</u>	Address	<u>"</u>
Manager	<u>Carol Donaldson</u>	Address	<u>"</u>
Directors:	<u>Cathy Tipton</u>	Address	<u>"</u>
	<u>Dave Parkinson</u>	Address	<u>"</u>
	<u>Ken Patton</u>	Address	<u>"</u>
Other:	(Name)		
<u>"</u>	<u>Ron Varcak</u>	Address	<u>"</u>
<u>"</u>	<u>Chris Sikorski</u>	Address	<u>"</u>
	<u>Sue Litman</u>		<u>"</u>

3. Have you attached to this application a true and correct copy of the resolution (if any) authorizing the applicant to undertake the proposed solicitation covered by the application?  Yes  No

4. The purpose for which the solicitation is to be made is the following: fundraising

(Attach a statement if more space is needed.)

5. The total amount of funds to be raised is estimated to be: \_\_\_\_\_

6. The receipts from the solicitation will be used or disposed of as follows: (Attach a statement if more space is needed.) provide low cost, professional counseling

7. The need for the contributions to be solicited is as follows: (This statement must be specific, supported by reasons, and if available, figures--an attached statement can be used.) can

on-going fundraising

8. The following person(s) will disburse the receipts of this solicitation. (Give name, address, and title)

Cathy Tipton, Treasurer, 348 Taylor St, Ste 105 38555

9. The following person(s) will be in direct charge of conducting the solicitation: (Give name, address, and title)

Joe Nilsen, President

10. The following promoters are connected, or will be connected with the solicitations: (Give name, address, and title)

N/A

11. The method or methods to be used in conducting the solicitations are as follows: (Explain on attached sheet, if necessary)

mail, radio, newspaper

12. The proposed dates for the beginning and ending of the solicitations are:

Beginning Date 1-1-17

Ending Date 12-31-17

13. The estimated total cost of the entire solicitation campaign is \_\_\_\_\_.

14. The wages, fees, commissions, expenses or emoluments to be expended or paid to any person in connection with such solicitation, and the name and addresses of all such persons are the following: \_\_\_\_\_

N/A

15. A full statement of the character and extent of the charitable work being done by the applicant with the City of Crossville is as follows: (explain on attached sheet if more space is needed.)

16. Will the actual cost of the solicitation exceed 25% of the total amount to be raised?  Yes  No

17. Does applicant certify that if a permit is granted, it will not be used or represented in any way as an endorsement of the City of Crossville or by any department or officer thereof?  Yes  No

18. The following is additional information believed by applicant to be useful to the Board in determining the kind and character of the proposed solicitation: \_\_\_\_\_  
\_\_\_\_\_

19. Is applicant a non-profit exempt organization under 501(c)(3) of the Internal Revenue Code (26 U.S.C. §501(c))?  
 Yes  No

**REQUIRED ATTACHMENTS:**

A statement giving the terms and contents of all agreements, both oral and written, with all agents, solicitors, promoters, managers, or conductors in connection with the proposed solicitation covered in this applications.  Not Applicable

A financial statement for the last preceding fiscal year of all funds collected for charitable purposes by the applicant, giving the amount of money raised, together with the cost of raising it and the final distribution thereof.

THE STATEMENTS MADE IN THIS APPLICATION ARE TRUE TO THE BEST OF MY KNOWLEDGE AND BELIEF.  
(This application must be signed by the individual/owner, or by a partner, or by an officer of the corporation.)

BY: Cathy Tipton 7/18/17  
Signature of representative Date

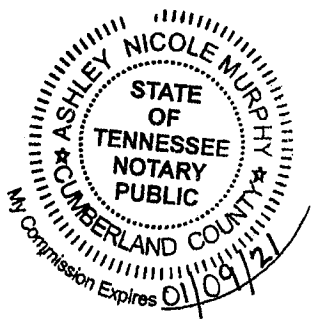
Cathy Tipton, 348 Taylor St, Ste 105, Crossville TN Treasurer  
Typed or written name, address, and title

Sworn and subscribed to before me, this 18 day of July, 2017.

Ashley Nicole Murphy  
Notary Public

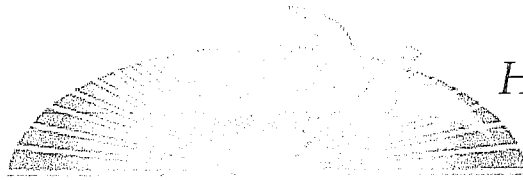
My Commission Expires: 01/09/2021

Mail/deliver to: *Sally Oglesby, City Clerk, City of Crossville, 392 N. Main, Crossville, TN 38555*



# Annual Report 2016

Christian Counseling Center of Cumberland County



*Healing Hearts and Minds*



*Christian Counseling Center's Mission:*  
***Healing Hearts and Minds***

*We believe that everyone, regardless of income or faith,  
deserves a chance to find hope and healing  
through counseling*

## Special Thanks to the Following:

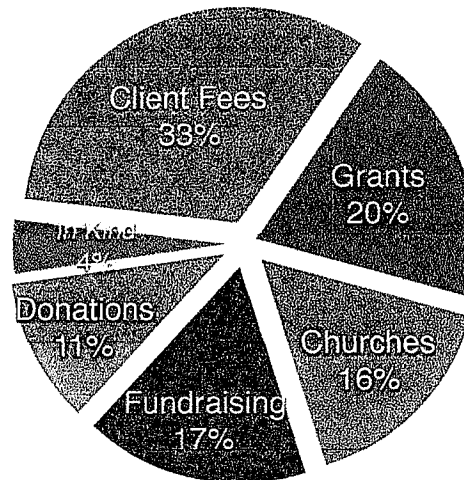
### Churches

Christ Lutheran Church  
 Crossville First United Methodist Church  
 Fairfield Glade First Baptist Church  
 Fairfield Glade Community Church  
 Fairfield Glade United Methodist Church  
 St. Francis of Assisi Roman Catholic Church  
 St. Raphael's Episcopal Church  
 Westminster Presbyterian Church

### Foundations and Civic Groups

Blue Cross Blue Shield of Tennessee  
 Fairfield Glade Rotary  
 Knights of Columbus  
 Middle TN Natural Gas Project Homefown Help  
 Southern Stars Symphonic Brass  
 The Healing Trust  
 Volunteer Electric Customers Share  
 United Fund of Cumberland County

## Supporting our Ministry

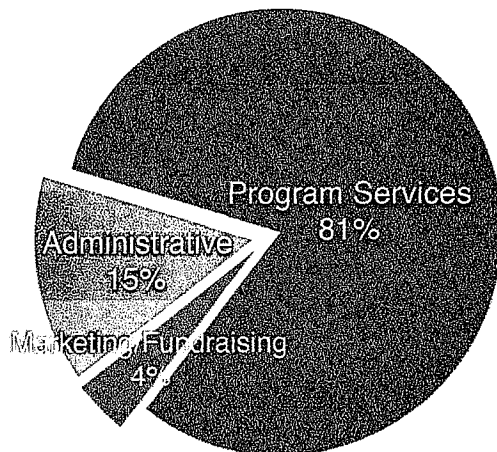


Total Income \$82,776

## Why we need Christian Counseling Center

- Depression is the leading cause of disability worldwide.
- One third of adults each year need help for mental health or substance abuse issues.
- Only 43% of those in need of treatment get help.
- 40% of those who don't get help cite cost as the reason.
- 500,000 Tennesseans have no insurance.
- Many who are insured cannot afford counseling because deductibles are prohibitively high.
- Marriage and family counseling are not covered by insurance.

## Using Resources Wisely



Total Expenses \$74,362

### How Can We Serve YOU?

Christian Counseling Center is available to provide a speaker for your group function or meet with you individually to help you learn more about what we do. If you are interested in learning more, please call us at 931-707-8200 and leave a message for our Director.

CHRISTIAN COUNSELING CENTER  
 of Cumberland County  
 348 Taylor St., Suite 105  
 Crossville, TN 38555  
 931-707-8200



[www.mycounselingcenter.org](http://www.mycounselingcenter.org)

Christian Counseling Center is a 501(c)(3) nonprofit agency. Photos courtesy of Dreamtime, Fotolia, imagery majestic at FreeStockPhotos, Pexels, and image base.

## "We shouldn't be here!" Reviewing Our Unlikely History

Christian Counseling Center began with the recognition of a need. In 2001, Cumberland County was officially on the federal list of underserved areas for mental health provision. Many local ministers were attempting to fill the gap, and Cumberland Mountain Mental Health did its best to serve the many needs. But many in our local churches saw that more help was needed.

In recognition of the great need, concerned persons representing 8 local churches met to discuss formation of a counseling center in Crossville. From that meeting, Christian Counseling Center was born.

Our first counselors, Pat Reis, LMFT and Carl Gundersen, LCSW, began seeing clients in September of 2002.

Since then our little agency has provided **8537 HOURS OF SERVICE HEALING HEARTS AND MINDS** in Cumberland and surrounding counties. For a ministry that began with 2 patio chairs and provided only 5 hours of counseling in the first month, we have been incredibly blessed.

Our first board of directors adopted an underlying principle of our work: the Center will not refuse services to any person based on his or her inability to pay. Even in that first year, client fees provided only about a third of every hour of service. This ratio has proven to predict the extent of our need for funding ever since.

During 2016, that principle of providing affordable care to all almost outstripped our ability to keep our doors open. By mid-year, our numbers had shown a 30% to 40% increase over 2015. We were wondering if we would keep our doors open until the end of the year! But throughout our history, no matter how impossible things looked, we have seen with our own eyes that nothing is impossible with God.

We stepped out in faith, prayed for God's leading, and reached out to our donors. Many came through with generous donations. By year end, not only had we provided more hours to more clients than ever, we were able to do so with a small reserve fund for emergencies.

Thanks be to God.

### *What Our Clients Struggle With . . .*

Abuse: *Physical, Sexual, Emotional or Spousal Abuse Victims*

Substance Abuse and Addiction: *Client's or Family Member's*

Anxiety Disorders: *Generalized Anxiety, Obsessive Compulsive Disorder Social Anxiety, Post Traumatic Stress Disorder*

Behavioral Issues: *Attention Deficit Hyperactivity, Anger Management*

Career and Educational Decisions

Family Issues: *Adoption, Affairs, Divorce and Stepfamily Adjustment, Family Conflict, Marital Distress, Parenting*

Life Stressors: *Caregiving, Chronic Illness, Grief and Loss, Coping with Change*

Mood Disorders: *Depression, Bipolar Disorder, Suicidal Thoughts, Seasonal Affective Disorder, Post-Partum Depression*

Personality Disorders

Self-esteem

Spiritual Issues

### *Where Clients Learned About Us in 2016*

42% Current and former clients, family and friends

17% Our website and on line search engines

12% Area churches

10% Community outreach efforts\*

8% Other agencies

(government/nonprofit)

7% Medical/mental health providers

\*Brochures, signage, PSAs, newspaper, phone book

# Serving Our Community in 2016

**1065**

Hours provided

**212**

Clients Served

**6**

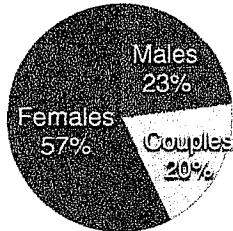
Average Hours  
per Client

**\$25.07**

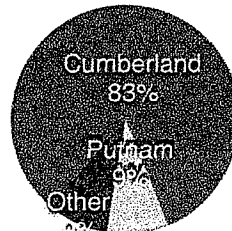
Average Fee  
per Hour

**\$67.15**

Total Cost  
per Hour

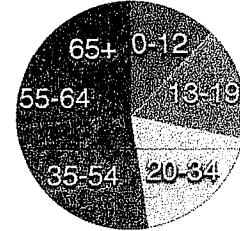


**Gender**



**Counties**

Other: Bledsoe, Fentress,  
Morgan,, Rhea, White,  
and Van Buren



**Ages**

0-12 12%  
13-19 15%  
20-34 33%  
35-54 27%  
55-64 11%  
65+ 16%



*A message from our Executive Director's Desk . . .*

*Dear Friends, Donors, Grantors, and Partners in Healing,*

*This is my 10th year as your Executive and Clinical Director. My time as your Director has been filled with both frustrations and great joys. I am especially grateful to all of those who have recommended our services to others during 2016 and in years past.*

*Our reputation in the community remains sterling. Our referral sources grow each year. As has been the case for a long time, close to half of our referrals have come from former clients or family and friends. We are continuing to grow in our outreach to churches in the community.*

*2016 has been another year providing more hours of service to more clients than ever before. Our board has been able to fulfill many of the objectives our Strategic Objectives set forth, and their loyal support is invaluable to our continued ability to provide the services our community so desperately needs. One important objective was fulfilled by the addition of a new grant, from Blue Cross Blue Shield of Tennessee.*

*Our counselors continue to offer counseling six days a week and some evenings. Adding to our offerings here in Cumberland County, we were blessed to be offered a place to see clients in Cookeville, TN at The River Community Church. Since a number of our clients already came from Putnam County, and this has allowed us to meet their needs closer to home.*

*Our 1st Annual Harmony with a Twist event offered the community both a wonderful evening of music and a greater understanding of our impact on the lives of their friends and neighbors. If you missed it, we invite you to attend in 2017.*

*All in all, it has been a wonderful year. To God be the glory.*

*In His Service,*

**Carol J. Dowalson, LPC-MHSP**

**Board Members  
during 2016**

Don Gardner  
St. Francis of Assisi

Sandra Gardner  
Member at Large

Steve Franzen  
Member at Large

Steve Hill  
Westminster Presbyterian

Joe Nilsen  
Church Lutheran

Dave Parkinson  
Member at Large

Joan Raker  
FHC United Methodist

Chris Sikorski  
Member at Large

Gailly Tipton  
Member at Large

Diane Waiges  
FHC Community

Fred Wong  
FHC Community

# Christian Counseling Center of Cumberland County

## STATEMENT OF ACTIVITY

January - December 2016

	TOTAL
REVENUE	
44000 Fundraising	
44100 <i>Special Events</i>	5,558.18
44200 Letter Campaign	8,315.00
<b>Total 44000 Fundraising</b>	<b>13,873.18</b>
<b>Total Revenue</b>	<b>\$13,873.18</b>
GROSS PROFIT	<b>\$13,873.18</b>
EXPENDITURES	
54000 Fundraising Expense	
54100 Special Events Expense	800.00
54200 Letter Campaign	424.95
54800 Professional Services	240.00
<b>Total 54000 Fundraising Expense</b>	<b>1,464.95</b>
<b>Total Expenditures</b>	<b>\$1,464.95</b>
NET OPERATING REVENUE	<b>\$12,408.23</b>
NET REVENUE	<b>\$12,408.23</b>