

ORDINANCE NO. \_\_\_\_

An Ordinance to amend Title 8, Chapter 308, in the Crossville Municipal Code pertaining to intoxicating liquors.

**BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF CROSSVILLE, TENNESSEE AS FOLLOWS:**

**SECTION I.** That Title 8, Chapter 3, Section 8 be amended in Crossville Municipal Code as follows:

**8-308 Advertising.** No outdoor sign, advertisement or display that advertises alcoholic beverages may be erected or maintained on the property on which an establishment holding a valid retail liquor license from the State of Tennessee and the City of Crossville is located other than one (1) sign, advertisement or display which makes reference to the fact that the establishment sells alcoholic beverages but does not use brand names, pictures, numbers, prices, or diagrams relating to alcoholic beverages in a permanent fashion. Temporary advertising messages using brand names, pictures, numbers, prices, or diagrams relating to alcoholic beverages shall be allowed when advertised on simple or electronic reader boards which are connected to or part of the original one (1) allotted sign, advertisement or display. Any illuminated signs in the front windows must be turned off at closing.

**SECTION II.** This ordinance shall take effect upon and after its final passage, the public welfare requiring it.

\_\_\_\_\_  
Mayor

\_\_\_\_\_  
Councilmember

\_\_\_\_\_  
Councilmember

\_\_\_\_\_  
Councilmember

\_\_\_\_\_  
Councilmember

ATTEST:

APPROVED AS TO FORM:

\_\_\_\_\_  
City Clerk

\_\_\_\_\_  
City Attorney

Passed 1<sup>st</sup> Reading: \_\_\_\_\_  
Passed 2<sup>nd</sup> Reading: \_\_\_\_\_  
Passed 3<sup>rd</sup> Reading: \_\_\_\_\_