



**“In the House”
International
Singer Songwriter
Show**



**Pilot
For Ongoing
Episodic
Series**

“It all begins with the song”

Grinder House Coffee Shop, LLC

73 N Main Street
Crossville, TN 38555
Phone: 937-707-0440
E-mail:
asareese@grinderhousecoffeeshop.com

Grinder House Singer Songwriter Series

"Official Location"

Tennessee Music Pathways



Executive Summary

WCTE PBS has committed to produce and distribute an on-going episodic series based on the current "In the House" Showcase. A four (4) episode pilot will be produced based on the Tennessee 2nd Annual Songwriter Week Qualifying Round Competition held at the Grinder House February 8th, 2020.

We are seeking funding of \$10,00 total. Your contribution will provide the required funds to produce this Pilot.

Grinder House has:

- Consistently produced 130 shows over the past 2.5 years.
- Booked over 200 local and International artists that performed to a standing room only audience.
- Branded the show to over 55 countries around the world that tune in to listen every Friday night.

Additional episodes will be produced in conjunction with the ongoing commitment by sponsors "Like you" to fund this important economic and arts development project.

The brand recognition "In the House" with the Songwriter Community and the music industry has created an opportunity to lift the awareness of the songwriter craft and the enormous depth of talent in Cumberland County and the surrounding area.

We are a tourist destination along the Tennessee Music Pathways!



Overview

Grinder House Coffee Shop, LLC produces a Live Acoustic Singer Songwriter show each week, broadcast around the world reaching 55 plus countries. In 2019 Grinder House began live streaming audio and video content through social media such as YouTube, Facebook. We are now moving to the next level. Working directly with WCTE brings that level and exposure for both the songwriter craft and the economic development of Cumberland County.

Our partnership with the Tennessee Department of Tourism and the multi-million dollar campaign "Soundtrack of America made in Tennessee" Tennessee Music Pathways directly reaches millions of tourist that visit our state each year.

() The "Soundtrack of America" Made in Tennessee is an internationally recognized touring destination. 2018 Tennessee Tourism reported 116 million domestic visitors to the state. More than \$22 billion in revenue. \$7 BILLION JUST RELATED TO MUSIC.*

Participating Entities

