



## **Wags and Whiskers ~ Spay / Neuter Advocates**

121 Creek View Dr. • Crossville, TN 38555

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### **Status of Crossville Spay/Neuter Grants**

- April, 2013: PetSmart Grant potential was presented to the City Council
- July 5, 2013: \$21,000 Grant Awarded to Wags and Whiskers by PetSmart Charities
- July, 2013: City of Crossville Donated \$1,000 which was matched by the Two Mauds Foundation (\$2,000 allocated to Crossville cats)
- PetSmart Target is 323 Dogs
- Only 55 PetSmart dogs done through 1/28/14 (17%)
- Only \$2,876 of the PetSmart \$21,000 spent (14%)
- 57 cats done; 100% of the \$2,000 for cats has been spent
- PetSmart Grant expires July 4, 2014
- Two Mauds municipal matching grant again available in FY 2014-15

### **What we have done to publicize this program**

- Paid radio advertising
- Local Sales Network postings
- Newspaper articles
- Crossville Housing Authority newsletter
- Wags and Whiskers E-Mail Newsletter
- Note on Crossville water bills
- Reduced client co-pay to just \$4 (11/26/13)
- Peg Broadcasting Community Calendar
- Wags and Whiskers Facebook page
- Animal Control Vehicle sign (January)

***We Need Your Help to Promote this Program before the Grant Expires***

### **Celebrating 10 Years of Community Service**

Founded in April, 2004

Rescued about 3,300 dogs and cats

Provided low cost spay / neuter to over 8,000 dogs and cats

### **Free Ice Cream Social**

Saturday, March 1, 2014

Noon – 3PM

Crossville Outlet Mall Event Room (#104)

***Please join us to celebrate and meet our members***