Tennessee Adventure Tourism Districts





Approval as an Adventure Tourism District will allow qualified businesses that locate within the district to earn a jobs tax credit to offset a portion of the business' Tennessee franchise and excise tax liability.



The qualified business must make a capital investment of at least \$500,000 and create the required number of full-time jobs with minimum health care benefits.



Businesses located within
 Tier 3 counties must create
 a minimum of 13 jobs

Businesses located within
 Tier 2 counties must create
 a minimum of 19 jobs

 Businesses located within Tier 1 counties must create a minimum of 25 jobs.







 After a District is certified and a business has met the requirements, a credit of \$4,500 per qualified job will be allowed.







Why TSP is interested





- RFP with publicprivate partnerships
- 6 inns
- 8 restaurants
- An incentive for private partners

The End Game

- Parcel map showing boundaries
- Business plan with quantifiable numbers
- Resolution by governing body
- Notarized letter from governing mayor or executive
- Deadline: April 15



