Where are we going? Cultural

CCHS March 31, 2015

Change in leadership past 5 years has helped to achieve it Decreasing pride in the community Health care declining Decline in cultural activities Tourism needs to be supported and increased to maintain revenues Strong arts community Governor's decisions on free 2 years college is strong We see cultural diversity in our community at a very slow pace

SMHS April 2, 2015

Trying to move in the right direction The few supporting the many Lack of opportunity keeps people down Starts with youth No change Better facilities to attract workers Attract different cultures to help with a more diverse population Need to bring in art or music festivals Education-Need more advanced classes Stagnant Decreasing

Where are we going? Social

CCHS-March 31, 2015

Tennessee promise Lack of participation Marketing community to more mature population Increase in need but a lack of funds Community center and indoor rec park Facility needed for summer type camps Could be done in new facility Strengthen family units Lack of middle class awareness of those who are in a cycle of drugs, domestic violence abuse Strong tourism will continue We losing our edge Golf capital is a strong position We see no change in immediate future (traditional) We feel we are losing the effectiveness of our Christian values

SMHS-April 2, 2015

Teen pregnancy is an issue Lack of affordable housing for young adults Close-minded More events for different age groups Decline Drugs-Can't go to playground or shopping center parking lot Positive because of lack of gang activity Better education More jobs and industry Increased domestic violence and needs better education Lack of discipline or lack of rules

Where are we going? Values

CCHS March 31, 2015

Stagnant must change

Segregation of communities

Increasing desire to improve

Decline in family values

Improved last several years

Need further water infrastructure

Poverty

Protect beauty

No where if we don't change

Not branding ourselves as a city of excellence

Staying consistent with where are now

SMHS April 2, 1015

Lack of cohesion Lack of vision, direction, plan Need more diversity and community involvement We are flatlined now, no growth Declined greatly No growth or negative growth Higher lack of responsibility Looking for change Lopsided, stay retirement oriented but need more business for those in the workforce Less change = less development Brain drain Need educational opportunities Us vs. Them

Where are we going? Workforce

CCHS March 31, 2015

Workforce must get better and the supply of jobs must increase

Losing our young people

Talent loss

Make our workforce stronger

Brain drain

Workforce will leave area for jobs

Decline in current jobs

Education early in school

2 year for high school graduates -good program

Hire/draw companies

Need work ethic and basic skills

Keep best and brightest youth

Follow up with companies that go elsewhere

Young people will look elsewhere for jobs unless opportunities are provided

May lose existing companies unless we can attract new companies and provide stability for existing companies

Study 2000-2008 to see what we did right

Crash of 2008 was a set back

Putnam County will surpass our economic development efforts

K-12 perceived to be weak by outsiders

Losing teachers

Losing younger population

We appear to be losing ground

SMHS April 2, 2015

Only have more of the same

Increased trades training, but not necessarily jobs to use them

Lose quality of workforce to drug use

High crime with drug use will prevent job development

Improving, thanks to tnPromise

Limited experience

Limits jobs for developing workforce

Additional classes at tech center to bring in workers

Better cooperation of all people

Limited jobs for developing workforce

Where are we now? Cultural

CCHS-March 31, 2015

Rural America Build on our assets (natural resources) A lot of family traditional Entertainment rich community, but limited for young singles More cultural diversity needed Great entertainment Wonderful volunteers Palace/Library/Playhouse/Rec park Non profit resources are great Sectional Non income driven entertainment Promotion of events Striving to mediocrity Tight purse strings, local govt priorities High crime rate Children follow parents' actions Single parents Unacceptable behavior Lack of integrity SMHS-April 2, 2015 Areas of safe atmosphere Melting pot (transplants) Healthy pace of life Enjoy high quality of living Cycle of broken families Too many government-aided citizens

Culture here leads to drug addiction Some addiction is acceptable here Lifestyle/beauty Affordability Playhouse/Accessibility Climate Stability Low expectations

Where are we now? Social

CCHS-March 31, 2015

Mistrust of medical care at local hospital Very good senior care Good primary care Sufficient child care facilities (money) Diverse religious choices Severe problem with addiction and domestic violence Entertainment opportunities very good Adequate Good base Addiction treatment needed Childcare, need night programs Limited childcare Perception of medical shortfall Need affordable health care Few recreational activities for youth Undercurrent of drug/domestic violence issues Making a 2nd effort to do this kind of program, vision, with a new set of elected offficials Hospital under pressure due to medicare population 13% state average uninsured medical Undercurrent of lack of trust (universal) Over 150 churches 58% of population doesn't get involved in church community Public transportation Stigma with areas of the community Strong church groups Out of town care Good pre K

Walmart Parking lot

SMHS April 2, 2015

- High level of addiction and crime
- A lot of summer outdoor recreation
- Too high focus on athletics instead of focus on technology and art
- Good community involvement
- Lack of restaurant options
- Health care is above normal
- Child care is above standard
- Healthcare if okay
- Need more Pre-K services
- More child care will be needed if we grow
- Need more entertainment
- Incentives offered make work less desirable
- Drug problems
- Lack of specialists-medical
- Plenty of child care
- Lack of youth center
- Security problems at Centennial Park
- Drug addiction problems

Where are we now? Values

CCHS March 31, 2015

Small town lifestyle

Casual friendly people

Strong family influence

Conservative

Great place for families

Conservative valued

Country values

Casual friendly people

Very religious oriented community

City and county very family oriented

Family oriented

Religious

Recreation

Low tolerance for risk

We are going to continue to support the lifestyles, beliefs and family influences we enjoy now

Kind community

Conservative

County size

Diverse pieces in the community

Strong family ties

Lack of community cohesion

Good southern community

Safe

Step up volunteer support

People helping people (neighbors)

Problems with dysfunctional families

Strong religious values

Unhealthy lifestyles

SMHS April 2, 2015

Bad parenting Raised on entitlements and handouts Behind by 10 years Good citizen volunteers Need youth activities Drugs at Centennial Park-cannot go there Schools have more influence than families, good thing 2nd family More restaurants Shopping centers Factories, industries Club activity, recreational options Not progressing enough with jobs that are available Not enough to do after work or school Need county center or YMCA, YWCA, etc. Need better paying jobs in county for graduates Need better medical service Grandparents raising grandkids People leave to find work and return to retire **Fragmented families** Low morals Lack of respect Good influence from local churches New people, new values Supportive of families, retirees Not enough total events for multiple sectors Lacking a positive family influence, involvement Lacking an events center

Where are we now? Workforce

CCHS-March 31, 2015

Education

Employment opportunities are limited

Low funding for education

Low taxes

Limited

Solid base of educational/career development

Tourism is a plus

Need more education and programs

Large percentage of high school grads are not prepared for a 40 hour/week job

Limited variety of jobs available

Alignment of education and career development with available jobs is current inefficient and behind the times

Lack of educated workforce

Workforce leaves

TN promise

Work ready

Internships

Weak job availability

Lack of professional job opportunities

Lack of preparation post high school

Work ethic

Lacking good paying jobs

Need work force

Education

SMHS-April 2, 2015

Lack of diversity & white collar jobs

Crowded schools

K-8 inappropriate

Teenagers searching for jobs

Fairly strong and medical related education

Strong vocational School Need for counseling Shortage of job opportunities for acquired education Need more varied courses available at Roane State Community College Schools preparing youth for workforce-some yes, some no Not enough career info School, no promotion of job placement Not enough jobs in county Lacking in preparation of career development at middle school level Lacking high paying jobs HOSA good for creating health occupation TN Career Center brings together skills to get a job Job incubator for entrepreneurs Jobs are very limited Great location for business No source for getting a picture of the business climate Competitive tax rates

Where do we want to be? Cultural

CCHS March 31, 2015

Moral and ethical

Youth activity

Positive public relations

Support retirees and golf

Change the generation

Striving to excellence

More positivity

More pride

Expectations to always continue to improve

Embrace change

Don't complain without a viable solution

"no whining allowed"

Playhouse to become a cultural arts center

Embrace diversity as a community value

Solid

Maintain the things that make Crossville great

Playhouse, airport, golf, lakes softball, soccer

Adequate water supply

If we stay true to the practices of where we want to be socially the cultural diversity will come

Continue strong community of non-profits and volunteers

SMHS April 2, 2015

More pride in community and work toward causing more pride More acceptance of "transplants" More cohesion Higher expectations/demand excellence including from local government Maintain constantly what we have and increase promotion tourism Poverty hunger programs Local history programs in Fairfield Glade Invite those who move/retire here in for ideas Safety protection/police More retail/restaurants

Where do we want to be? Social

CCHS March 31, 2015

More activities

- Better quality of life
- More doctors—specialists
- YMCA type complex
- Community center-pool, meeting rooms
- Better use of parks pool
- Downtown events all summer
- Better use of Palace
- More stuff to do
- Reduced addiction and crime
- More healthy community
- Indoor rec park
- Hospital must thrive and meet needs of most residents
- Many child care options
- More entertainment options for all ages
- Cumberland Cty becomes a recreational destination like Pigeon Forge
- Marketing assets of our community
- Decrease in negative social issues
- Increase in family values
- Good affordable child care
- Continued support of facilities such as Playhouse
- Golf tournaments
- Ball tournaments
- Increased family friendly events at Fairgrounds
- Promote more personal interactions and reduce social media
- Youth are concerned about future health care costs
- Different from other communities through arts and entertainment venues (restaurants, shopping music)

Create a stronger relationship between retirees and young people, more education Give Covenant Health more time to made a difference at CMC Need more and better rehab facilities Educate children about dangers of drugs More safe havens from domestic violence

SMHS April 2, 2015

More community oriented events, like tailgate events or cookouts

Youth programs

Roane State become common ground

Restore downtown, but not overdo it

Learn skills from the past such as cooking hams, smoking meat, canning, gardening, molasses, and beekeeping

Need downtown parking

Need more vibrant downtown

Less emphasis on sports

Less drugs and violence

Less entitlement seeking

More daycares

Diversity promotion

Safe places to hang out

Skate park, motorcross, food etc.

Obed River Park is not safe

Teach cultural diversity better

Drug test government aided citizens

Do community service to receive a check

Elected officials make decisions that benefit a larger group/majority

Nice restaurants

Art Center

Places for teens to hang out together-keep them busy (sports & hangouts) Time to socialize at school Youth/Family Center Drug Task Force

Healthcare/insurance needs

Where do we want to be? Values

CCHS March 31, 2015

More volunteers for church-schools, etc. Better lifestyle education

Safe

Maintain buildings and infrastructure

- Have pride in our community
- Have jobs for our children when they leave school
- Cohesive community
- Strong values
- Be vibrant
- Common goals
- More unified community
- More non-contact sports
- Strong family values and support
- Multiple educational opportunities outside of classroom
- Community has to step up as mentors
- Solid
- Protect
- Find ways to generate more revenue
- Clean air and water
- Increase recreation facility
- Top tourist destination in TN
- Sign ordinance needed for future growth
- One thing we do right is in this community is staying true to what we hold as our values.
- We need to continue the trend of staying true to the values for the future generations of Cumberland County
- Continue to develop tourism using golf as a position statement
- More diverse population
- More conservative/liberal mix

SMHS April 2, 2015

Preserve community values

Increase community involvement

Increase Christian values, good morals Set priorities and fund them Care about others Become closer Build up, encourage, train young people Community come together Volunteer opportunities More awareness of existing services More/better educational resources to build up community Improve counseling in schools Larger venues to hold a variety of events Equality Get parents more involved with activities Competitive recruitment for industry/business Grant writer Coordinate recruitment/recruiting package from chamber for professionals and their families Avoid negative images Personal touch We, not us and them Inclusiveness for race and religion Community leaders lead the way Professional to mentor high school students Drug prevention: public places to hang out Workforce training More family activities Address drugs more

More community wide activities

Where do we want to be? Workforce

CCHS March 31, 2015

Higher paying jobs

Pride in work

Growing community, restaurants/shopping

More jobs

Fairness in income levels

Diversity in business

Year round school

Bring back ROTC

Plentiful job opportunities

Well trained workforce

Increase accountability

Less entitlement

Increased innovation

More professional jobs

More educated employees

More interns/co-op programs

Pay based on cost of living

Higher educated/better prepared workforce

More diverse career opportunities

High school grads that do not need remedial work

More community/business partners for education

Better educated/prepared/global view

Diverse availability of jobs

Educated

Drug free workforce

Cutting edge process of education and career opportunities must align

Education thru cooperative efforts w/TCAT and RSCC

A better education local community to be aware of what Crossville/CC offers

To break the cycle of drugs and domestic violence we need education, employment and love (hardest of all)

Keep younger population committed to workforce

Maintain good teaching staff

Encourage new industry to locate here

Attract students into higher education

SMHS April 2, 2015

Promote skilled trade Focus on basic education in early grades Recruit more industry and higher paying jobs tnPromise and ReConnect good programs Need to pursue more jobs