



## Legislation Details (With Text)

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**File #:** 16-0049      **Version:** 1      **Name:** Liquor signage  
**Type:** Ordinance      **Status:** Adopted  
**File created:** 1/25/2016      **In control:** City Council  
**On agenda:** 3/10/2016      **Final action:** 4/14/2016  
**Title:** Ordinance amending § 8-308 of the Crossville Municipal Code pertaining to intoxicating liquors advertising  
**Sponsors:** City Clerk  
**Indexes:**  
**Code sections:**  
**Attachments:** 1. 8-308 Liquor Stores, 2. ABC advertising rules

Date	Ver.	Action By	Action	Result
4/14/2016	1	City Council	adopted on third reading	Pass
3/10/2016	1	City Council	approved on second reading	Pass
2/11/2016	1	City Council	approved on first reading	Pass
2/4/2016	1	Work Session		

Ordinance amending § 8-308 of the Crossville Municipal Code pertaining to intoxicating liquors advertising

### SUMMARY:

State law has virtually no restrictions for advertising by retail liquor stores, except that they cannot be paid by the distributors or manufacturers. The City's ordinance uses the same language as is used for stores that sell beer, which is identical to state law. The proposed change in the ordinance will allow temporary advertising messages for special events and sales. The area highlighted would be an addition to the current ordinance.

### BUDGET ACCOUNT:

**NECESSARY COUNCIL ACTION:** Consider adoption of the ordinance.