



## Legislation Details (With Text)

**File #:** 15-0421      **Version:** 1      **Name:** Marketing Report-October  
**Type:** Report      **Status:** Filed  
**File created:** 10/1/2015      **In control:** City Council  
**On agenda:** 10/8/2015      **Final action:** 10/8/2015  
**Title:** October Marketing Report

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:**

Date	Ver.	Action By	Action	Result
10/8/2015	1	City Council	received and filed	

October Marketing Report

Marketing and Public Relations Director Billy Loggins will provide an update on the following:

- Scarecrow Festival
- Farmer's Market @ the Depot
- U.S. Marine Band National Tour Concert
- Airport Open House / Fly In
- Apple Festival
- Hit the Trails Festival
- 2015 Hispanic Fest
- Annual Knights of Columbus Oktoberfest
- OWCA 5K / Fun Walk
- Soldiers Beach Trail
- Tennessee PGA / Tennessee Golf Assoc. Cup Matches
- Cumberland County Playhouse
- Christmas Parade

BUDGET ACCOUNT:

NECESSARY COUNCIL ACTION: