



Legislation Details (With Text)

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File created: 4/1/2014 **In control:** City Council
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Title: April Marketing Report:
Sponsors: Marketing Department
Indexes:
Code sections:
Attachments:

Date	Ver.	Action By	Action	Result
4/8/2014	1	City Council		received and filed

April Marketing Report:

SUMMARY:

Marketing Director Billy Loggins will provide an update on the following:

- TVA Sustainable Communities Program
- Tennessee Dept. Economic and Community Development
- April Events
- Summer Music Series at the Amp
- Volunteer Expo
- Trail Building Work Session
- Choice Directory
- 2014 Water Fest Event
- Event Sponsorships.....Economic Opportunities

BUDGET ACCOUNT:

NECESSARY COUNCIL ACTION: