



## Legislation Details (With Text)

**File #:** 17-0275      **Version:** 1      **Name:** Marketing Report-July  
**Type:** Report      **Status:** Filed  
**File created:** 7/3/2017      **In control:** City Council  
**On agenda:** 7/11/2017      **Final action:** 7/11/2017  
**Title:** July Marketing Report  
**Sponsors:** Marketing Department

**Indexes:**

**Code sections:**

**Attachments:**

Date	Ver.	Action By	Action	Result
7/11/2017	1	City Council		received and filed

### July Marketing Report

Marketing Director Billy Loggins will provide an update on the following:

- Solar Eclipse
- Waterfest 2017
- Friday Night Air Summer Concert Series
- Healthy Parks Healthy Person Tennessee
- Airport Open House / Fly In
- 4<sup>th</sup> of July Events
- Senior Olympics State Golf Tournament/Parent/Child Tournament
- Cumberland Medical / Covenant Health Wellness Center Anniversary

**BUDGET ACCOUNT:**

**NECESSARY COUNCIL ACTION:**