



Legislation Details (With Text)

File #: 13-0434 **Version:** 1 **Name:** December Marketing report
Type: Report **Status:** Marketing Report
File created: 12/3/2013 **In control:** City Council
On agenda: 12/10/2013 **Final action:** 12/10/2013
Title: December Marketing Report

Sponsors:

Indexes:

Code sections:

Attachments:

Date	Ver.	Action By	Action	Result
12/10/2013	1	City Council		received and filed

December Marketing Report

Marketing Director Billy Loggins will provide an update on the following:

- Christmas Parade/Other Happenings on December 14th
- Dog Park - Grand Opening held and well attended
- Tech Redi / WCTE Upper Cumberland Tourism Initiative
- Economic Development - requests from industries are continuing to be received
- Crossville / Cumberland County Shop Small Community
- City of Crossville Christmas Open House - December 19
- Sustainability Fair - May 15
- State Team Championship - A decision needs to be on sponsorship by the City
- Golf Capital High School Invitational in August - A decision needs to be on sponsorship by the City for \$8000.

The two sponsorships were requested to be placed on the January 2 agenda.

NECESSARY COUNCIL ACTION: