



## Legislation Details (With Text)

**File #:** 13-0434      **Version:** 1      **Name:** December Marketing report  
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**File created:** 12/3/2013      **In control:** City Council  
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**Title:** December Marketing Report

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:**

Date	Ver.	Action By	Action	Result
12/10/2013	1	City Council		received and filed

### December Marketing Report

Marketing Director Billy Loggins will provide an update on the following:

- Christmas Parade/Other Happenings on December 14<sup>th</sup>
- Dog Park - Grand Opening held and well attended
- Tech Redi / WCTE Upper Cumberland Tourism Initiative
- Economic Development - requests from industries are continuing to be received
- Crossville / Cumberland County Shop Small Community
- City of Crossville Christmas Open House - December 19
- Sustainability Fair - May 15
- State Team Championship - A decision needs to be on sponsorship by the City
- Golf Capital High School Invitational in August - A decision needs to be on sponsorship by the City for \$8000.

The two sponsorships were requested to be placed on the January 2 agenda.

**NECESSARY COUNCIL ACTION:**