



## Legislation Details (With Text)

**File #:** 15-0334      **Version:** 1      **Name:** Marketing-August  
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**File created:** 8/3/2015      **In control:** City Council  
**On agenda:** 8/13/2015      **Final action:** 8/13/2015  
**Title:** August Marketing Report  
**Sponsors:** Marketing Department  
**Indexes:**  
**Code sections:**  
**Attachments:**

Date	Ver.	Action By	Action	Result
8/13/2015	1	City Council		received and filed

### August Marketing Report

Marketing Director Billy Loggins will provide an update on the following:

- Water Fest
- Tennessee Women's Open
- Airport Open House / Fly In
- Apple Festival
- Cumberland County Playhouse
- 2015 Hiking Trail Marathon
- Alzheimer's Tennessee Walk
- Friday Night Air Summer Concert Series
- Visioning Schedule for August
- Upper Cumberland Senior Olympics
- Tennessee High School Golf Capital Tournament

**BUDGET ACCOUNT:**

**NECESSARY COUNCIL ACTION:**