



Legislation Details (With Text)

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Title: May Marketing Report

Sponsors: Marketing Department

Indexes:

Code sections:

Attachments:

Date	Ver.	Action By	Action	Result
5/9/2017	1	City Council		received and filed

May Marketing Report

Marketing Director Billy Loggins will provide updates on the following:

- Tourism Economic Fact Sheet
- Trail newsletter
 - National Trails Day
- Tennessee Golf Quarterly Publication
- Tennessee Senior Olympics
 - Upcoming National Games / State Games
- Annual 5th Grade Fair
- Kids Fishing Derby
- Friday Night Air Summer Concert Series
- Tennessee Women's Open Patron sponsorship
- Great TV Auction
- Taste of Crossville
- Next Crossroads Event

BUDGET ACCOUNT:

NECESSARY COUNCIL ACTION: