



Legislation Text

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December Marketing Report

Marketing Director Billy Loggins will provide an update on the following:

- Christmas Parade/Other Happenings on December 14th
- Dog Park - Grand Opening held and well attended
- Tech Redi / WCTE Upper Cumberland Tourism Initiative
- Economic Development - requests from industries are continuing to be received
- Crossville / Cumberland County Shop Small Community
- City of Crossville Christmas Open House - December 19
- Sustainability Fair - May 15
- State Team Championship - A decision needs to be on sponsorship by the City
- Golf Capital High School Invitational in August - A decision needs to be on sponsorship by the City for \$8000.

The two sponsorships were requested to be placed on the January 2 agenda.

NECESSARY COUNCIL ACTION: