



Legislation Text

File #: 17-0456, **Version:** 2

Discussion and action on Crossville Sports Council

SUMMARY:

In 2014, the City contracted with Lose and Associates to complete a Recreation Master Plan. Several recommendations of that plan are being implemented, including updating Garrison Park and a shooting sports park. Section 3.14 of the plan recommended the formation of a Citizen Advisory Board for Parks and Recreation. This has not been done. But, seeing a need, at this time a citizen initiative has come together to implement this recommendation.

There have been three meetings to discuss the formation of this committee and what its role would be. As the discussions have progressed, both the excitement and scope have heightened. This can be attributed to several factors. Two of the driving forces have been the high quality of facilities already established in the City and also the amount of untapped potential there is in the City and surrounding County. This has led the group to an understanding that it needs to reach beyond just the involvement of recreation activities, but the need to encompass support functions including the accommodations and food service community.

The group sees their role as a promoter of the City and County to support existing opportunities, but also to step out and potentially add new opportunities. They see a need for a central clearing house to make sure tournaments and other events do not conflict with those in the City and County, or other activities nearby that could impact the success of our events. They would work with accommodation providers to assure that good deals were offered, rooms filled, and incentives provided to allow us to compete with other communities.

Now is the time to bring this organization before the City Council to formalize the process and create a channel of communication as a recognized entity working for the improvement of utilization of all available recreation amenities in the City in a manner which benefits City residents with improved recreation opportunities and provides economic growth through increased revenues to local business.

Membership structure of this committee is envisioned as interested community leaders, with support and input from City, County, and State Park staff as needed. The group also feels there needs to be representation from each of the following formal and informal groups: Lake Commission, Trails Community, Shooting Sports Park, Hotel Motel Industry, Convention and Visitors Bureau, and several members from the community at-large who can represent interests including, golf, basketball, softball/baseball, soccer, agritourism, flag football, etc.

BUDGET ACCOUNT:

NECESSARY COUNCIL ACTION: Direct staff to prepare ordinance establishing a Crossville Sports Council.