



City of Crossville

392 North Main Street
Crossville, Tennessee 38555

Legislation Text

File #: 15-0198, **Version:** 1

Beverage Service

SUMMARY:

Bids were received from Coca-Cola Bottling Co., and Pepsi Co. for beverages for the parks. The 2 year partnership with Coca-Cola is recommended. This contract includes \$17,000 for scoreboard funding, \$2,450 in free products, \$15,303 in equipment, \$900 in marketing items, and profits and volumes estimated at \$104,674, dependent on actual sales. If the partnership is renewed for an additional 3 years, additional scoreboard funding of \$5,000 will be provided each year (\$15,000).

BUDGET ACCOUNT:

NECESSARY COUNCIL ACTION: Approve two-year partnership with Coca-Cola.