



Legislation Text

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October Marketing Report

Marketing Director Billy Loggins will provide updates on the following:

- Downton Abbey - The premier event will be held on December 14 at the Palace Theatre. Tickets were sold out in 2 days.
- Upper Cumberland Senior Olympics - A banquet will be held on September 30. Crossville will be hosting state committee in November. He announced that Mayor Graham won the Gold Medal in golf and will be participating in the state tournament.
- September Events - Pioneer Days, Apple Festival, Cruise-In, Airport Fly In were all very successful. Jim Crabtree is doing a PSA for October events.
- Airport Open House / Fly In - big success
- Christmas Parade - December 14 - Denise Melton and House of Hope will be Grand Marshall with a theme of "Heart of Christmas".
- Tennessee Challenge Cup Matches will be held on October 25. Two local residents qualified for the Professional team.
- December 19 - Christmas Open House
- Sales Tax Revenue - Mr. Loggins pointed out that the growth due to the work of the entire community.

BUDGET ACCOUNT:

NECESSARY COUNCIL ACTION: