



## Legislation Details (With Text)

**File #:** 16-0330      **Version:** 1      **Name:** Marketing-August  
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**File created:** 8/1/2016      **In control:** City Council  
**On agenda:** 8/11/2016      **Final action:** 8/11/2016  
**Title:** August Marketing Report

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:**

Date	Ver.	Action By	Action	Result
8/11/2016	1	City Council	received and filed	

### August Marketing Report

Marketing Director Billy Loggins will provide an update on the following:

- Downtown Crossroads Event
- Water Fest 2016
- Friday Night Air Summer Concert Series/Crimestoppers Movie Night
- Airport Open House Fly In
- Christmas Parade
- Upper Cumberland Senior Olympics
- Crossville Depot
- Scarecrow Festival
- Hispanic Festival
- Cumberland Homesteads Apple Festival

**BUDGET ACCOUNT:**

**NECESSARY COUNCIL ACTION:**