



Legislation Details (With Text)

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On agenda: 5/9/2017 **Final action:** 5/9/2017
Title: May Marketing Report
Sponsors: Marketing Department
Indexes:
Code sections:
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Date	Ver.	Action By	Action	Result
5/9/2017	1	City Council	received and filed	

May Marketing Report

Marketing Director Billy Loggins will provide updates on the following:

- Tourism Economic Fact Sheet
- Trail newsletter
 - National Trails Day
- Tennessee Golf Quarterly Publication
- Tennessee Senior Olympics
 - Upcoming National Games / State Games
- Annual 5th Grade Fair
- Kids Fishing Derby
- Friday Night Air Summer Concert Series
- Tennessee Women's Open Patron sponsorship
- Great TV Auction
- Taste of Crossville
- Next Crossroads Event

BUDGET ACCOUNT:

NECESSARY COUNCIL ACTION: