



Legislation Details (With Text)

File #:	18-0092	Version:	1	Name:	5K Reindeer Run
Type:	Resolution	Status:		Status:	Passed
File created:	2/26/2018	In control:		In control:	City Council
On agenda:	3/13/2018	Final action:		Final action:	3/13/2018
Title:	Approval of TAD Center 5K Reindeer Run to become part of City of Crossville Christmas Parade Day activities				
Sponsors:	Marketing Department				
Indexes:					
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Attachments:	1. TAD Center Request				

Date	Ver.	Action By	Action	Result
3/13/2018	1	City Council	approved	Pass
3/6/2018	1	Work Session	recommended for approval	

Approval of TAD Center 5K Reindeer Run to become part of City of Crossville Christmas Parade Day activities

Last year the City of Crossville waived street closures fees for the TAD Center with the agreement that was the last year the race would be run, as it was a part of the Healthier Tennessee program. The plan was to discontinue the race because of the fees associated with the street closures. The TAD Center has been approached about doing the race again and is requesting a partnership with the City of Crossville to “adopt” the race as part of the Christmas Day Parade activities. The TAD Center would handle the registration, work the race, provide prizes, publicize the race, and purchase t-shirts with both the City’s name and TAD Center’s name on them in exchange for the fees being waived for the street closures.

The TAD Center administration feels it is important to start and end the race from the TAD Center for exposure to their facility, as well as provide a place for the presentation of prizes and a place for those wishing to observe the race to gather.

NECESSARY COUNCIL ACTION: Approve partnership for 5K Reindeer Run